

Campus Safety® 2021 RATES AND SPECS

FOUR COLOR PRINT

Size	1-2x	3-6x	7-10x	Dimensions	
2 Page Spread	\$9,794	\$8,673	\$8,024	15.75"w x 10.75"h (Trim)	15"w x 10"h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>					
Full Page & Bleed	\$5,215	\$4,705	\$4,307	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>					
Back Cover	\$6,520	\$5,882	\$5,383	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
Cover Two	\$6,260	\$5,647	\$5,169	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
Cover Three	\$5,735	\$5,176	\$4,738	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
2/3 Page	\$4,697	\$4,235	\$3,878	4.5625"w x 10"h	
1/2 Page island	\$3,654	\$3,295	\$3,016	4.5625"w x 7.5"h	
1/2 Page Horizontal	\$3,130	\$2,825	\$2,587	7"w x 4.875"h	
1/2 Page Vertical	\$3,130	\$2,825	\$2,587	3.375"w x 10"h	
1/3 Page Vertical	\$2,610	\$2,355	\$2,153	2.1875"w x 10"h	
1/3 Page Square	\$2,610	\$2,355	\$2,153	4.5625"w x 4.875"h	
1/4 Page Vertical	\$1,562	\$1,410	\$1,291	3.375"w x 4.875"h	

MARKETPLACE

	1x	Dimensions
1/4 Page Vertical	\$1,201	3.375"w x 4.875"h
1/2 Page Horizontal	\$2,044	7"w x 4.875"h

PRINT AD SPECS

- Preferred file format: PDF-x1a
- Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- Save in TIFF or EPS format without embedded ICC profiles.
- Embed all fonts. Use only Adobe fonts.
- Files should be 100% of print size.

For more information and uploading instructions please contact:
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CampusSafetyMagazine.com

Campus Safety (CS) magazine and CampusSafetyMagazine.com exclusively serve campus police chiefs, security directors, IT personnel, emergency managers and executive administrators involved in the public safety and security of major hospitals, schools and universities in the United States. Campus Safety is growing rapidly to serve the needs of the expanding campus safety market with products including print, website, newsletters, training and events.

Creative Services Director/ Ad Production Manager

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